



GreenWizard, TerraChoice Form Alliance

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GreenWizard, Inc. and TerraChoice said they have formed a new alliance to promote sustainable building products.

GreenWizard is a web-based expert system that allows architects, engineers, and contractors to cross-search, compare, and document products for LEED and green commercial construction. Today, 800+ manufacturers and 200+ AEC firms, representing more than \$300 million in project value, actively access the GreenWizard database.

TerraChoice is a group of companies (TerraVeritas, the EcoLogo Program, and TerraChoice Environmental Marketing) that combines science and business expertise to help environmental leaders build market share and accelerate progress towards sustainability.

GreenWizard's new business alliance focuses on the EcoLogo Program, one of North America's largest environmental standards and certification marks.

GreenWizard and TerraChoice will co-promote the EcoLogo-certified standards and building products, which TerraChoice will

load into the GreenWizard platform, along with the accompanying EcoLogo product designations. By doing so, EcoLogo-certified products will be easily available for architects, engineers, and contractors who are searching for, comparing, and documenting products for green commercial construction.