



GreenWizard, TerraChoice to Promote EcoLogo-certified Building Products

July 30, 2010

GreenWizard, Inc. and TerraChoice recently announced a new business alliance to make EcoLogo-certified products easily available for architects, engineers, and contractors who are searching for, comparing and documenting products for green commercial construction.

With this alliance, GreenWizard and TerraChoice will co-promote the EcoLogo-certified standards and building products, which TerraChoice will load into the GreenWizard platform, along with the accompanying EcoLogo product designations.

The EcoLogo environmental standards and certification program has certified thousands of products. EcoLogo certifies environmental leaders covering a large variety of categories, helping buyers find and trust the world's most sustainable products. The EcoLogo Program is an ISO Type I eco-label.

GreenWizard is a Web-based expert system that allows architects, engineers, and contractors to cross-search, compare, and document products for LEED and green commercial construction. Today, 800+ manufacturers and 200+ AEC firms, representing more than \$300 million in project value, actively access the GreenWizard database, according to the company.

TerraChoice is a group of companies (TerraVeritas, the EcoLogo Program, and

TerraChoice Environmental Marketing) that combines science and business expertise to help genuine environmental leaders build market share and accelerate progress towards sustainability.